

Exhibit 1

66-3883/1

20 September 1966

MEMORANDUM FOR: Mr. Joseph C. Goodwin

1. I had lunch today with John Lynch and Bill Downs of ABC. I told them that we could not now accept their proposition, although I commended them for the thoughtfulness of the letter and the proposal. I informed them that I have to get a change in policy to do something like this and I was prepared to work on it over the next few months. I further said that if it were decided to do something of this kind, we would give them "first crack" at it. They seemed content.

2. Please continue to study this matter. Meanwhile, we will do nothing of this kind with any television company.

/s/ Richard Helms

Richard Helms
Director

Attachment - Correspondence
from Bill Downs (ER-66-3883)

RHelms/ecd - 20/9/66
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1 - ER